



2010 NATIONAL EDUCATION CONFERENCE
KANSAS CITY, MO

ALL EDUCATION
SESSIONS
SPONSORED BY:



A Supplier Strategy	B Planner Foundations	C Advanced Planning	D At Your Best	E Beyond Survival	F Government
<i>Upgrade your Approach</i>	<i>Beginner to Intermediate</i>	<i>Intermediate to Advanced</i>	<i>Polishing Up your Professionalism</i>	<i>Push the Envelope and Achieve Success</i>	<i>Becoming an Expert</i>

Thursday
May 20, 2010

10:30am - 12:00pm	Just Get Serious About Customer Service	Green Meetings: APEX, and EPA Standards	Virtual v. Face-to-Face Meeting Dynamics	How to Win Respect and Influence by Doing NOTHING!	Getting a Grip on Negativity	International Meetings: Working with Embassies
12:00pm - 1:30pm	Break	Break	Break	Break	Break	Break
2:00pm - 3:30pm	Digital Marketing in a Global Economy	Planning Smart to Get What You Want	Contracting in Today's Economy	How to Stay on Track for Professional Success	Maintaining Credibility	When the Media Spotlight is on Government Meetings...
4:00pm - 5:30pm	Digital Marketing in a Global Economy	Planning Smart to Get What You Want	Contracting in Today's Economy	How to Stay on Track for Professional Success	Maintaining Credibility	When the Media Spotlight is on Government Meetings...

Friday
May 21, 2010

10:30am - 12:00pm	Six Mistakes that Sabotage Your Sales Presentation	The Power of Online Registration	Creativity for the Meetings Professional	Energy of Attitude	Green Government: Environmental Awareness and a Better Bottom Line	Working with Interpreters and Translators
-------------------	--	----------------------------------	--	--------------------	--	---